

# IP Client Alert

## Supreme Court's Limited Decision in *Bilski* Leaves the Door Open for Business Method Patents

On June 28, 2010, the U.S. Supreme Court issued its much-anticipated decision in *Bilski v. Kappos*. The Court unanimously held that the patent application at issue did not embrace patent subject matter and that the so-called "machine or transformation test" enunciated by the Court of Appeals for the Federal Circuit is not the exclusive test for subject-matter eligibility. This decision is expected to have long-lasting effects on the manner in which all members of the U.S. patent community—applicants, the U.S. Patent & Trademark Office ("USPTO"), patentees, accused infringers, licensors, licensees, etc.—approach process-related claims. In the interest of quickly informing our readers of this important decision, this Alert briefly summarizes the issues considered by the Court and its conclusions. A more comprehensive analysis can be found in the upcoming July edition of our IP Strategies newsletter.

A little over thirteen years ago, Bernard Bilski and Rand Warsaw ("Bilski") filed a patent application including claims directed to a method of hedging risk in the field of commodities trading, i.e., the buying and selling of coal by a "commodity provider" between a mining company and an energy utility. Steps in the first claim of the patent application included "initiating a series of transactions between [a] commodity provider and consumers of [a] commodity," "identifying market participants for said commodity" and "initiating a series of transactions between said commodity provider and said market participants." As later admitted by Bilski, nothing in this claim stated that these steps were to be performed by any type of machine or device, and each of the steps could theoretically be performed by a person.

The USPTO subsequently rejected Bilski's process claims because they did not involve any patent-eligible transformation, determining that the transformation of non-physical financial risks and legal liabilities was not

patent-eligible subject matter. Further, because the claims preempted every possible way of implementing the method, the claims were directed to no more than an abstract idea, and were thus ineligible for patent protection.

In a highly publicized decision in October 2008, the Court of Appeals for the Federal Circuit issued a 9-3 opinion striking down the claims, "clarify[ing] the standards applicable in determining whether a claimed method constitutes a statutory 'process' under § 101." In affirming the USPTO's conclusion that Bilski's claim recites a fundamental principle that would preempt substantially all uses of that fundamental principle if allowed, the court articulated the so-called machine-or-transformation test: "A claimed process is surely patent-eligible under § 101 if: (1) it is tied to a particular machine or apparatus, or (2) it transforms a particular article into a different state or thing." Noting Bilski's admission that the claims failed to recite any particular machine or apparatus, the court further noted that the claims failed to recite a patent-eligible transformation as well.

As noted above, the justices of the Court agreed that Bilski should not be allowed to obtain a patent. In the Court's opinion, drafted by Justice Kennedy, the machine-or-transformation test is not the exclusive test, although the justices appeared to agree that it was an "important clue" to determining what might be considered patent eligible. Likewise, Justice Kennedy's opinion explains that statutory construction principles mandate the conclusion that § 101 should be broadly interpreted, and that business methods per se should not be categorically excluded from patentability. However, he then goes on to say that if the lower courts can develop tests for subject-matter eligibility that are more clearly grounded in the Court's previously established exceptions to patentability (i.e., laws of nature, physical phenomena and abstract

ideas), then limitations on the scope of eligible subject matter may be well founded. Indeed, the ultimate conclusion in the opinion that *Bilski* is not entitled to a patent is grounded on the finding that *Bilski's* claimed process is little more than an abstract idea.

An interesting development appears to be the near-agreement among four of the justices, reflected in Justice Stevens' concurrence, that an exclusion of business methods per se is appropriate. Although this conclusion is merely dicta at this time, the fact that a near-majority of justices agree on this principle may signal further

decisions in the future. Of course, Justice Stevens is retiring, thus making the views of his replacement all the more critical to subsequent decisions.

We shall explore these issues in further depth, and offer our recommendations regarding how clients should move forward in light of this decision, in the upcoming July issue of *IP Strategies*.

If you have any questions regarding this decision, or have any other questions, please contact **Angelo J. Bufalino** at (312) 609-7850 or **Christopher P. Moreno** at (312) 609-7842.

## VEDDERPRICE®

222 NORTH LASALLE STREET  
CHICAGO, ILLINOIS 60601  
312-609-7500 FAX: 312-609-5005

1633 BROADWAY, 47th FLOOR  
NEW YORK, NEW YORK 10019  
212-407-7700 FAX: 212-407-7799

875 15th STREET NW, SUITE 725  
WASHINGTON, D.C. 20005  
202-312-3320 FAX: 202-312-3322

### Technology and Intellectual Property Group

Vedder Price P.C. offers its clients the benefits of a full-service patent, trademark and copyright law practice that is active in both domestic and foreign markets. Vedder Price's practice is directed not only at obtaining protection of intellectual property rights for its clients, but also at successfully enforcing such rights and defending its clients in the courts and before federal agencies, such as the Patent and Trademark Office and the International Trade Commission, when necessary.

We also have been principal counsel for both vendors and users of information technology products and services.

IP CLIENT ALERT is a periodic publication of Vedder Price P.C. and should not be construed as legal advice or legal opinion on any specific facts or circumstances. The contents are intended for general informational purposes only, and you are urged to consult your lawyer concerning your specific situation and any legal questions you may have. For purposes of the New York State Bar Rules, this Alert may be considered ATTORNEY ADVERTISING. Prior results do not guarantee a similar outcome.

We welcome your input for future articles. Please call Angelo J. Bufalino, the Intellectual Property and Technology Practice Chair, at 312-609-7850 with suggested topics, as well as other questions or comments concerning materials in this Alert.

#### IP Client Alert

##### *Editor-in-Chief*

Angelo J. Bufalino 312-609-7850

##### *Contributing Author*

Christopher P. Moreno 312-609-7842

© 2010 Vedder Price P.C. Reproduction of this Alert is permitted only with credit to Vedder Price P.C. For additional copies or an

electronic copy of this Alert, please contact us at [info@vedderprice.com](mailto:info@vedderprice.com).

#### About Vedder Price

Vedder Price is a national business-oriented law firm with more than 250 attorneys in Chicago, New York and Washington, D.C.

#### Principal Members of the Intellectual Property Group

Angelo J. Bufalino, *Chair*  
Scott D. Barnett  
Robert S. Beiser  
Mark A. Dalla Valle  
Jeffrey C. Davis  
W. Dennis Drehkoff  
James. T. FitzGibbon  
John J. Gresens  
Mark J. Guttag  
Ajay A. Jagtiani  
David J. Lanzotti  
Christopher P. Moreno  
Christopher J. Reckamp  
Robert S. Rigg  
Michael J. Turgeon  
Alain Villeneuve  
William J. Voller III  
Richard A. Zachar